



SANCTUARY COVE
INTERNATIONAL
BOAT SHOW[®]
AUSTRALIA'S GOLD COAST

*2025 EXHIBITOR
MARKETING GUIDE*



JOIN THE CAST & CREW

The **Sanctuary Cove International Boat Show** is promoted globally and generates more than \$AUD10 million in marketing and PR exposure annually.

A comprehensive media, promotions and advertising strategy is developed each year to optimize event exposure to a targeted and engaged audience across local, national & international markets. The Mulpha Events Marketing Team are here to help and will work with you to promote your presence at the event. Following are great opportunities to boost your exposure in conjunction with the show.

THE POWER OF MARKETING - SCIBS 2024 EVENT EXPOSURE

Leverage SCIBS's exposure and position your business as an industry leader.

With over **17.2 million** opportunities to 'be seen' SCIBS provides a platform to connect with the world's biggest marine brands, trade and broadcast media and a highly qualified audience.



555

MEDIA PIECES
ACHIEVED



17.2M+

AUDIENCE
REACH



\$10M+

MEDIA VALUE
& EXPOSURE



638,463

SOCIAL MEDIA
ORGANIC REACH



13,687

SOCIAL MEDIA
ENGAGEMENT



2,793

NEW
FOLLOWERS



19,302

eDM LINK
CLICKS



127,281

eDM OPENS

WHY COLLABORATE WITH SCIBS?

SCIBS is 'where the marine business does business' and is THE Southern Hemisphere's largest marine lifestyle event.

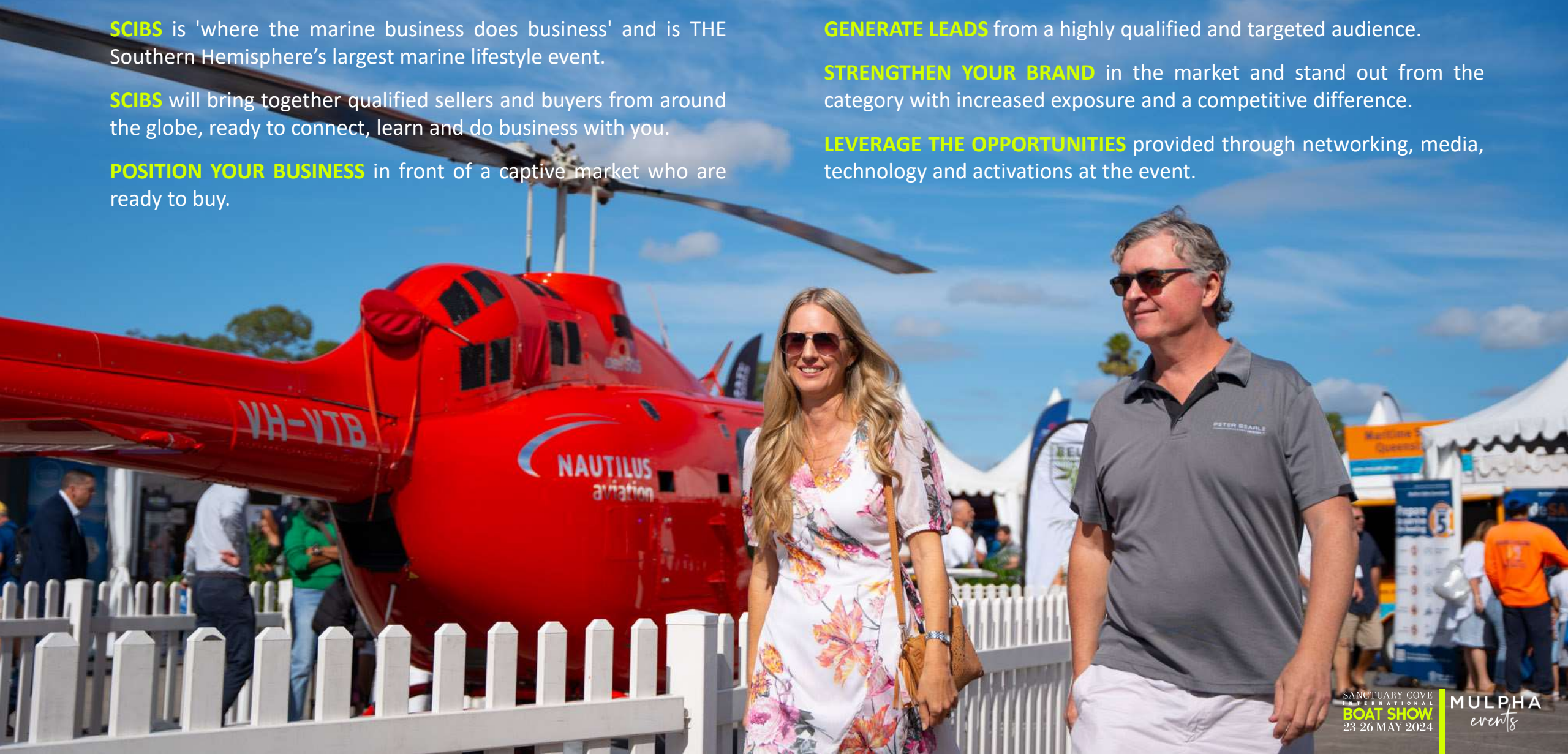
SCIBS will bring together qualified sellers and buyers from around the globe, ready to connect, learn and do business with you.

POSITION YOUR BUSINESS in front of a captive market who are ready to buy.

GENERATE LEADS from a highly qualified and targeted audience.

STRENGTHEN YOUR BRAND in the market and stand out from the category with increased exposure and a competitive difference.

LEVERAGE THE OPPORTUNITIES provided through networking, media, technology and activations at the event.





BENEFITS OF COLLABORATING WITH SCIBS



BRAND POSITIONING



CONNECT WITH A
NEW AUDIENCE



DRIVE TRAFFIC TO
YOUR STAND



INCREASE
SALES



DIGITAL & SOCIAL
MEDIA CAMPAIGNS



LEAD
GENERATION



BRAND AWARENESS &
RECOGNITION



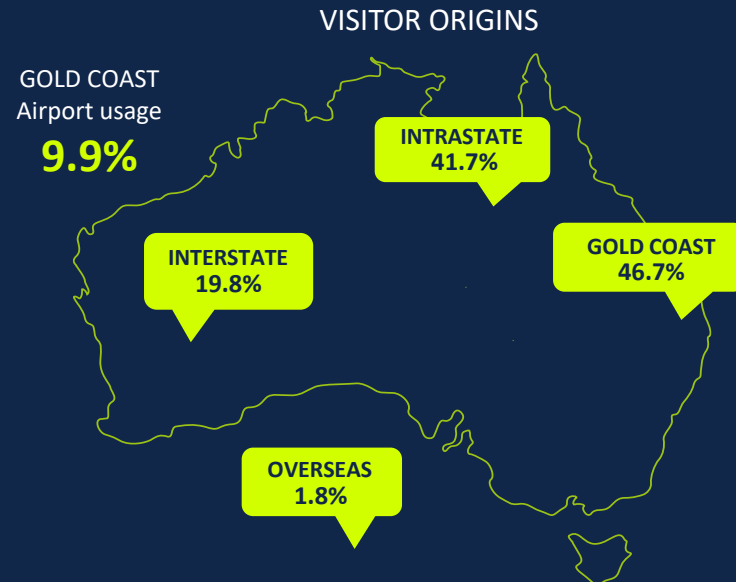
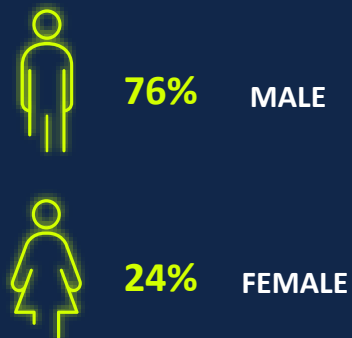
COMMUNITY
ENGAGEMENT

AUDIENCE OVERVIEW

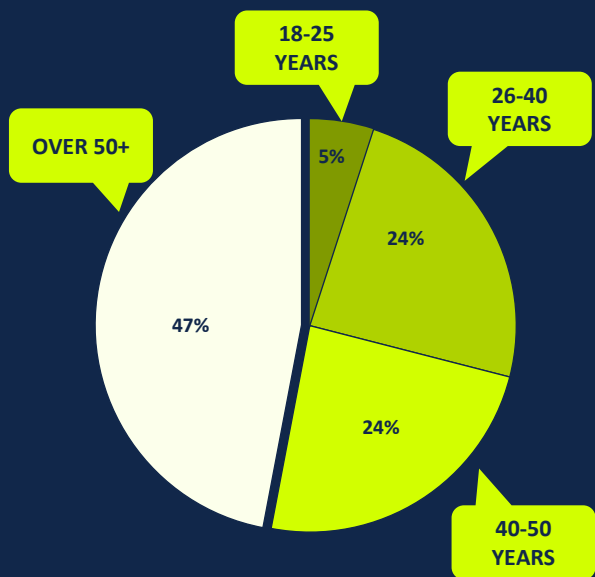
A HIGH-FLYER'S PLAYGROUND

The Sanctuary Cove International Boat Show routinely attracts the upper echelons of Southeast Queensland with a strong national and international audience to complement.

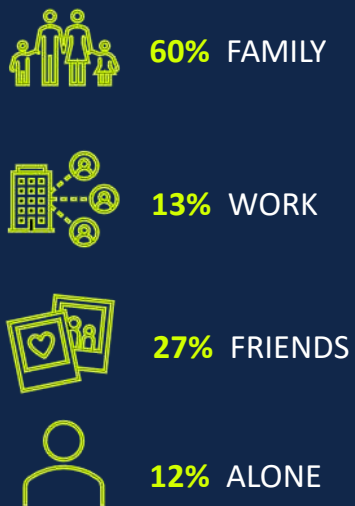
Renowned as one of Queensland's premiere enclave communities, Sanctuary Cove is the destination of choice for brands targeting high net worth individuals and affluent clientele who come to play, purchase and be entertained.



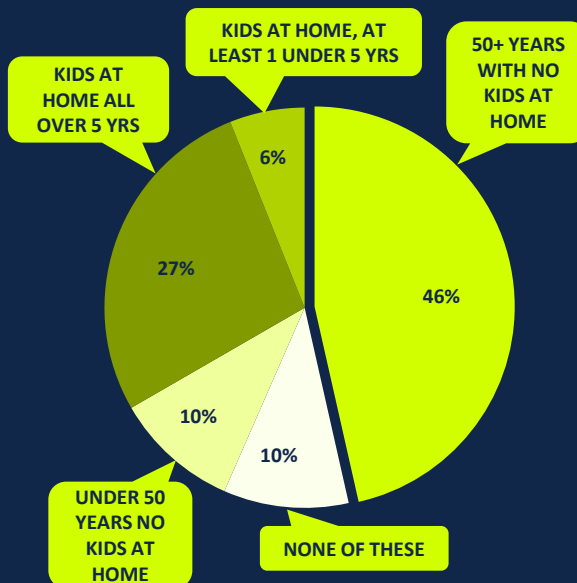
AGE PROFILE
71% ARE 41+ YEARS



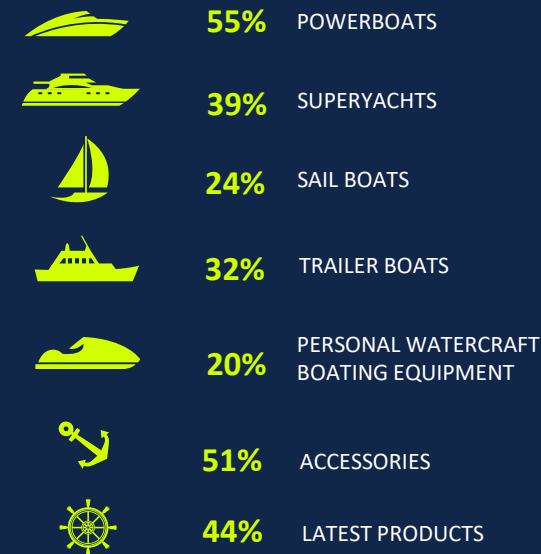
WHO DID YOU ATTEND THE SHOW WITH?



FAMILY MAKE-UP



WHAT WERE YOU MOST INTERESTED IN SEEING AT THE SHOW?





KEY MARKETING ASSETS

SANCTUARY COVE
INTERNATIONAL
BOAT SHOW
23-26 MAY 2024

MULPHA
events

KEY MARKETING ASSETS TARGETED COMMUNICATIONS



OFFICIAL
MOBILE APP

PRINTED & DIGITAL
SHOW GUIDE



eNEWSLETTERS



WEBSITE & SOCIAL
MEDIA



THANK YOU!
A huge shout out to everyone who visited SCIBS 2024, our exhibitors, event team, and local residents. A special thank you to our Major Sponsor Bentley Brisbane & Gold Coast, and our Event Partners: InterContinental Sanctuary Cove Resort, Pontaxx, Jet Aviation, Volvo Penta, Stella Marine, Domestic Tourism & Events Queensland and Experience Gold Coast - the show would not be possible without your support.

LAGOON BEACH CLUB
The new look Lagoon Beach Club VIP Experience was the place to be seen at this year's show! Thank you to all our guests who attended over the four days, and a very special thank you to our hospitality partners who helped us deliver an exceptional VIP Experience: Intercontinental Sanctuary Cove Resort, Bello Ruyka, Peroni, C.H. Mumm, Mandy Sweeney Co, Victoria Coffee, and Simbadgins.



THE INDUSTRY LOUNGE
Our new industry networking and hospitality venue located in the Lagoon Beach Club was the talk of the town at this year's Show. Thank you to our partners for supporting this great new initiative: People Australia, Ocean Media, d'Albanc, Recreac and Doggri Marine and Ky.

WHAT'S NEXT ON THE GC
The Pacific Airshow Gold Coast returns to Queensland from 16 to 18 August, 2024. Enjoy jaw dropping aerobatic performances over the Surfers Paradise skyline as the Pacific Airshow turns the skies over the GC into the world's largest event stage. Get your tickets now!



SHOW GUIDE

This is your opportunity to ramp up your marketing to drive success in conjunction with the Sanctuary Cove International Boat Show. SCIBS will deliver a high-quality companion publication designed to guide attendee experience whilst onsite.

The Show Guide includes daily Show schedules, 'Sea & Do' guides, site maps, Exhibitor Directory and key information on everything the Show has on offer. Exhibitors are presented with the unique opportunity to showcase their brand in the Show Guide with limited advertising opportunities available. As a key communication tool for the event, the SCIBS Show Guide allows seamless direct connection to all attendees of the event.



16+
PAGES



10,000
PRINTED COPIES



A5 PRINT &
DIGITAL
VERSIONS



DIGITAL
AMPLIFICATION



OUR DIGITAL REACH

SCIBS delivers a comprehensive social media and email content strategy which is activated year-round. Content is designed to achieve maximum engagement and drive awareness for the event, partners and exhibitors.

An extensive paid digital marketing campaign is run in conjunction with organic content to drive reach and awareness to targeted audience interests and locations.



393,314

UNIQUE VISITORS



43,827

EMAIL DATABASE



2,909,350

LIFETIME VIEWS



31,546

APP SESSIONS



16,274

FOLLOWERS



8,331

FOLLOWERS



988

FOLLOWERS

488,395

REACH

124,500

REACH

25,554

IMPRESSIONS

SCIBS WEBSITE - AN EVENT HUB

As the main call to action, the show website sees over 393,000 unique visitors each year and is used as a central vehicle to drive all tailored messaging. All marketing efforts are directed to the site and include exhibitor and partner information, press coverage, ticketing and general event information.

For exhibitors, there is a dedicated login to access your information and upload details about your products and services, creating a real-time source of information for both exhibitors and visitors.

Opportunities exist to boost your exhibitor listing on the website with a Featured Exhibitor Listing or upload a blog post to the SCIBS Website with a Content Marketing Package. See more information below 'Marketing Opportunities'.



SCIBS MOBILE APP

The Sanctuary Cove International Boat Show Mobile APP is a high-impact resource which will strengthen your brand in the market and ensure you stand out from the crowd with increased exposure and a competitive difference.

Like never before, the Mobile APP offers real-time connectivity with push notifications, increased visitor engagement, and lead capture functionality.

Opportunities exist for exhibitors to boost their exhibitor listing on the SCIBS Mobile APP with a **Featured Exhibitor Listing**. See more information below 'Marketing Opportunities'.



31,456
SESSIONS



E-NEWSLETTERS

Our e-newsletter is distributed to a qualified and highly engaged database of 40,000+, communicating the latest news about the Show, new product launches, special show offers, and exhibitor news in the lead-up to and during the event.

Opportunities exist to include a dedicated story in both the attendee and industry eNewsletters with a Content Marketing Package. See more information below under 'Marketing Opportunities'.



43,827
EMAIL DATABASE



19,302
EMAIL
LINK CLICKS



127,281
EMAIL
OPENS

AUTORAMA'S GOLD COAST. IT'S LIVE! *on your smartphone*

SANCTUARY COVE INTERNATIONAL BOAT SHOW 23-26 MAY 2024 AUSTRALIA'S GOLD COAST

GET TICKETS | SIGN UP FOR NEWS | WATCH LIVE VIDEOS

3 TIPS TO NAVIGATE SCIBS LIKE A PRO

TIP 1: Check out the Exhibitor Directory and search for your favourite exhibitor or brand.
TIP 2: Plan Your Visit and on-site into the Boat Show to enjoy.
TIP 3: Book a table and enjoy exclusive and value as in the heart of the action.
TIP 4: Upgrade your ticket to front-row with a Lagoon Beach Club VIP ticket.
TIP 5: Plan to spend the day! Sanctuary Cove is a water-side haven with lots to explore.

LEARN MORE

FREE PARK 'N' RIDE
Start your boat show experience the right way with our Free Park 'n' Ride service that'll get you to the show in style. Enjoy the scenic views and enjoy the complimentary shuttle bus that'll take you to the event with regular shuttles running all day from 7:30am. Alternatively, pre-aid parking is available at our Hope Island Public car park.

LEARN MORE

HONDA DEBUT
Honda Motor has just announced the BF330 is launching in Australia at SCIBS! Honda's first ever production V6 outboard engine is packed with innovative features to bring you an impressive combination of power, reliability and style. Take a look in the Sports, Leisure and Fishing precinct.

LEARN MORE

EXPLORE WITH DECKED!
Join over 350,000 coasties who prepare and explore with DECKED! This App is a handy way to help the boaters, packed with the boat, parts, and info you need to know in a convenient way on the water. Download the App from your device for free and be info on the water!

LEARN MORE

MARINE CRAFT LAUNCH
Marine Craft Boat, specialists in Australian alloy boats, specialists in Australian alloy boats, have ignited excitement among boating enthusiasts with the release of a highly sought after 7.5L Island Crab at SCIBS. We'll see the excitement in the Sports, Leisure and Fishing precinct.

LEARN MORE

AUTORAMA'S GOLD COAST. IT'S LIVE! *on your smartphone*

SANCTUARY COVE INTERNATIONAL BOAT SHOW 23-26 MAY 2024 AUSTRALIA'S GOLD COAST

GET TICKETS | SIGN UP FOR NEWS | WATCH LIVE VIDEOS

ENJOY THE BOAT PARTY OF THE YEAR!

The Gold Coast is buzzing with excitement as a host of spectacular boats have assembled on the water for this year's highly anticipated Sanctuary Cove International Boat Show. Don't miss the boat show starts. Thursday - get your tickets today and join us for the boat party of the year from May 23 to 26.

BOOK NOW | READ MORE

PACIFIC AIRSHOW AT SCIBS
We've partnered with Pacific Airshow Gold Coast to bring you the most exciting aerial show since we've been to SCIBS! Make sure your eyes are on the skies above as Gold Coast professional aerobatic pilot, Hayden Patten performs what he's got at 12pm on Saturday and Sunday. For the best views, head westside to the Marina and look up!

LEARN MORE

HARBOUR CLASSIC 40 DERRIFF
We're thrilled to play host to the world premiere of the Harbour Classic 40 Derriff by Whitehead, Moly, Nabal and Aalborg Yachts. This is a truly magnificent boat on a traditional design that encompasses sophisticated luxury with a modern sense of freedom. So sail to follow, be sure to book an inspection before it flies!

LEARN MORE

THE LATEST GEAR & GADGETS
The Pavilion presented by Skala is the place to discover thousands of the very latest gear and gadgets at this year's Show. Australian owned business, Skala Marine are renowned for their world class components and accessories for the boating industry. About the team and discover more at The Pavilion 123.

LEARN MORE

HIGHFIELD E330 RELEASE
Highfield Boats and Yachts will release the E330, the world's only battery powered jet propelled tender to production at SCIBS 2024. Featuring 200hp jet propulsion technology integrated into the convenient E330. It's time to show the crowd. Get up close on the water.

LEARN MORE

AUTORAMA'S GOLD COAST. IT'S LIVE! *on your smartphone*

SANCTUARY COVE INTERNATIONAL BOAT SHOW 22-25 MAY 2025 AUSTRALIA'S GOLD COAST SAVE THE DATE

SCIBS 2024... SIMPLY THE BEST!

The 2024 Sanctuary Cove International Boat Show has been our favourite Show yet! With the perfect combination of great Queensland weather, an impressive 707 vessel line-up, including a record-breaking 734 boats on water, over one hundred global and Australian exhibitors, and hundreds of millions of dollars in sales, it was surely the best! Watch our highlights reel for all the best parts from the final day.

THANK YOU!

A huge shout out to everyone who visited SCIBS 2024, our exhibitors, event team, and local residents. A special thank you to our Major Sponsor Bentley Brothers Gold Coast, and our Event Partners: InterContinental Sanctuary Cove Resort, Paradise Jet Australia, Volvo Penta, Skala Marine, Derriff, Yachtin & Boat Queensland, and Experience Gold Coast - the Show would not be possible without your support.

LAGOON BEACH CLUB

The new look Lagoon Beach Club VIP Experience was the place to be seen at this year's show! Thank you to all our guests who attended over the four days, and a very special thank you to our hospitality partners who helped us deliver an exceptional VIP Experience: InterContinental Sanctuary Cove Resort, Bali Bayca, Paradise Club, Mumm, Mummy Smith Co., Victoria Coffee, and Binbadgen.

THE INDUSTRY LOUNGE

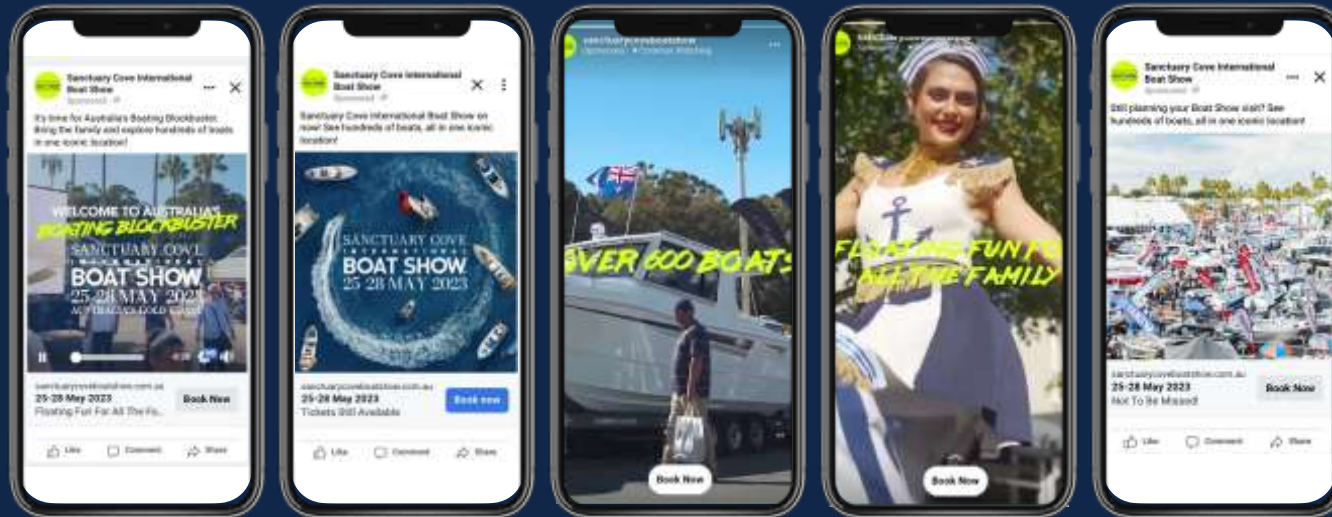
Our new industry networking and hospitality venue located in the Lagoon Beach Club was the talk of the town at this year's Show. Thank you to our partners for supporting this great new initiative: Porsche Australia, Stone Media, Andrew Rowan and Knight's Marine and RV.

WHAT'S NEXT ON THE GC

The Pacific Airshow Gold Coast returns to Queensland from 16 to 18 August, 2024. Expect the dropping aerobatic performance over the Surfers Paradise skyline as the Pacific Airshow returns to the skies over the GC into the world's largest event stage. Get your tickets now!

SOCIAL MEDIA

Social media platforms Facebook, Instagram, YouTube and LinkedIn continue to grow in popularity and provide an engaging way to promote the Sanctuary Cove International Boat Show, and key exhibitor news.



HELP US HELP YOU

If you're debuting a boat, new model, new product, or exhibiting something unique, our marketing team would like to work with you to highlight these through our channels.

For more information, contact the Mulpha Events Marketing Team:

+61 7 5577 6869 | media@sanctuarycoveboatshow.com.au

PLEASE NOTE - Whilst we can't guarantee coverage, your submissions will help feed our general attendee marketing, social media and PR for the show.





MARKETING OPPORTUNITIES

SANCTUARY COVE
INTERNATIONAL
BOAT SHOW
23-26 MAY 2024

MULPHA
events

SHOW GUIDE ADVERTISING RATES

LIMITED OPPORTUNITIES AVAILABLE

OUTSIDE BACK COVER	\$7,500
INSIDE FRONT COVER	\$6,000
FULL PAGE (run of the book)	\$4,500

VALUE ADD: DIGITAL AMPLIFICATION

Embedded video on advertisement in Digital Show Guide

ADVERTISING SPECS

FULL PAGE (A5)

Trim: 154mm (W) x 210mm (H)

Bleed: 160mm (W) x 216mm (H)

Type Area: 144mm (W) x 200mm (H)

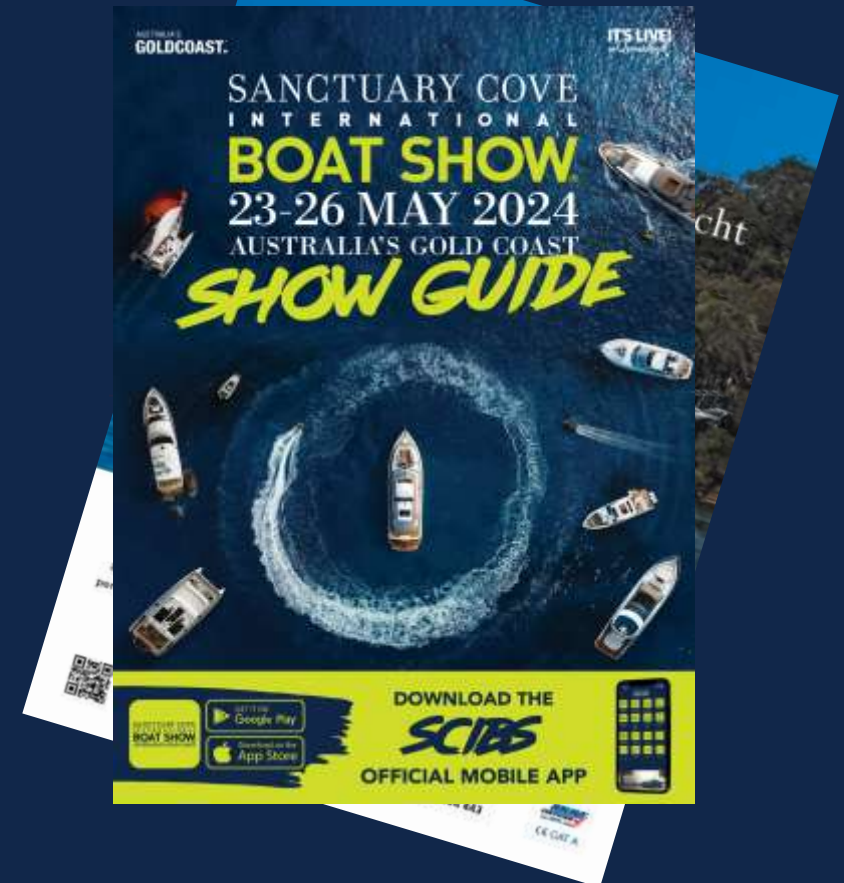
DEADLINES

Booking Deadline: **Friday April 18, 2025**

Material Deadline: **Friday May 2, 2025**

BOOKINGS & ENQUIRIES

Mulpha Events - (07) 5577 6011
contactus@sanctuarycoveboatshow.com.au



ULTIMATE MARKETING PACKAGE

RATE: \$6,000 (EX GST)

Get the most value out of your Sanctuary Cove International Boat Show Marketing plan with the Ultimate Marketing Package. A combination of our individual marketing packages, the Ultimate package will deliver the most bang for your buck in the lead up to the 2025 Show. Limited Packages Available.

WHAT'S INCLUDED?

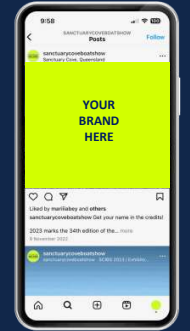
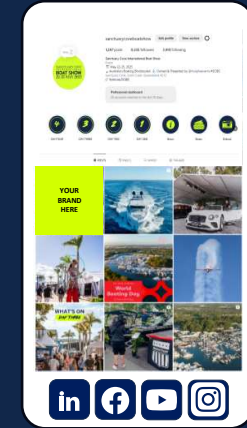
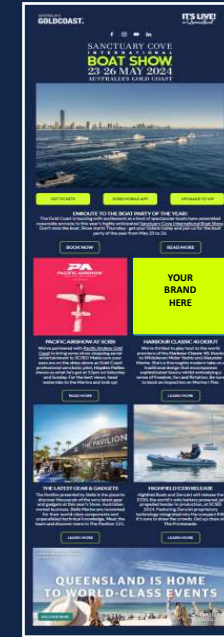
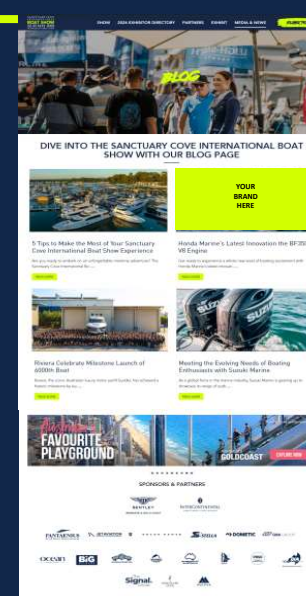
- Featured Exhibitor Listing – (Valued at \$2,500)
- Social Media Package – (Valued at \$2,500)
- Content Marketing Package – (Valued at \$2,500)

HOW TO BOOK

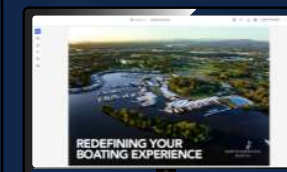
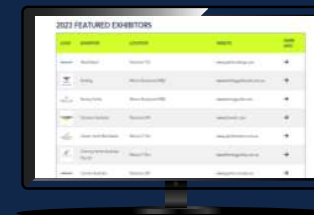
To book the Ultimate Marketing Package, simply check the box during your application. For enquiries contact the Mulpha Events Marketing Team: [+61 7 5577 6160](tel:+61755776160) | media@sanctuarycoveboatshow.com.au

DEADLINE

Material Deadline: **Friday March 28, 2025**



FEATURED EXHIBITOR LISTING



FEATURED EXHIBITOR LISTING

RATE: \$2,500 (EX GST)

Boost your exhibitor listing on the Sanctuary Cove International Boat Show Website and Mobile APP with a Featured Exhibitor Listing. This exposure can provide an increase of 215% in leads and ensure that visitors don't have to filter through exhibitors to find you. Like never before, the Mobile APP offers real-time connectivity with push notifications, increased visitor engagement, and lead capture functionality.

WHAT'S INCLUDED?

Your exhibitor listing will appear at the top of the Exhibitor Directory and includes:

- **LOGO:** 500 x 500px (max. 2mb)
- **BROCHURE:** PDF Brochure (max. 4mb)
- **VIDEO:** Videos must be hosted on one of the following platforms - YouTube, Vimeo, IBM Watson or Brightcove. Simply provide us with the video URL.
- **BUSINESS PROFILE:** 50 words of copy

HOW TO BOOK

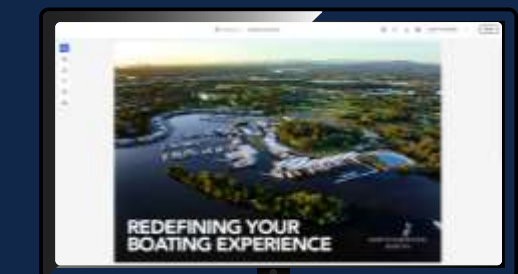
To book the Featured Exhibitor Listing, simply check the box during your application. For enquiries contact the Mulpha Events Marketing Team:

+61 7 5577 6160 | media@sanctuarycoveboatshow.com.au

DEADLINE

Material Deadline: **Friday March 28, 2025**

IMPORTANT – Please ensure your business information within the online exhibitor portal is complete and correct. This information will be featured on your listing. Please check website URL, social media handles, brands, contacts and business profile information.



31,456
SESSIONS



LEAD CAPTURE
ATTENDEE DETAILS



REAL-TIME PUSH
NOTIFICATIONS

SOCIAL MEDIA PACKAGE

RATE: \$2,500 (EX GST)

This is a new opportunity due to demand – leverage SCIBS’s Social Media Marketing to booster your brand awareness with dedicated content on the SCIBS social media channels. Don’t miss the opportunity to put your brand in front of your target audience and the industry’s key decision makers in the lead-up to the show, and drive traffic to your stand during the show.

WHAT’S INCLUDED?

- **Instagram, Facebook & LinkedIn** – 1x grid post with branded image in the lead up to the show. Branded image and content to be supplied. (maximum 50 words).
- **Instagram & Facebook** – 1x stories post curated by SCIBS Marketing Team.
- **Instagram & Facebook** - 2 x Dedicated reshares (Must tag @sanctuarycoveboatshow)
- **SCIBS YouTube Channel** – 1x Show relevant video asset uploaded.

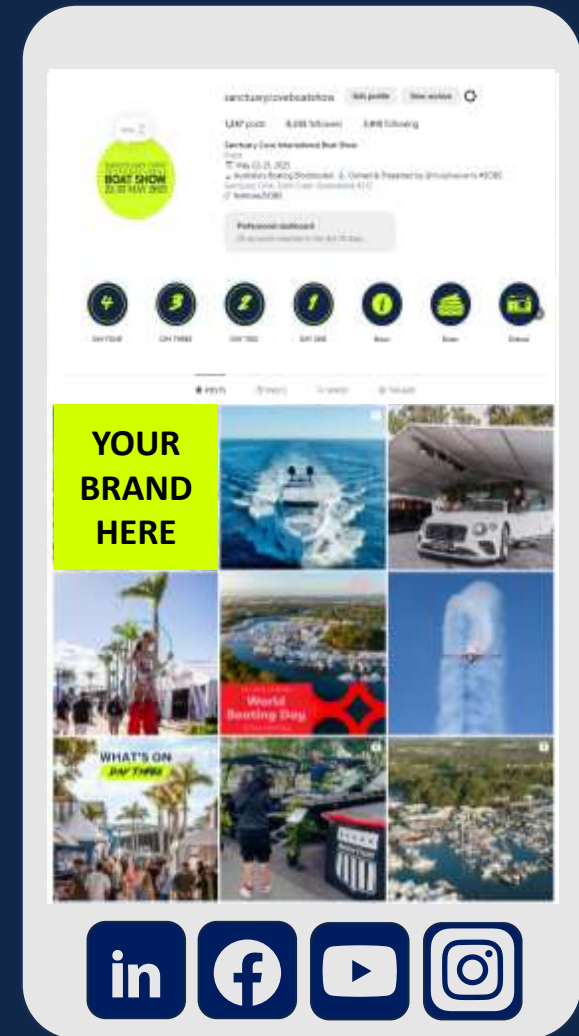
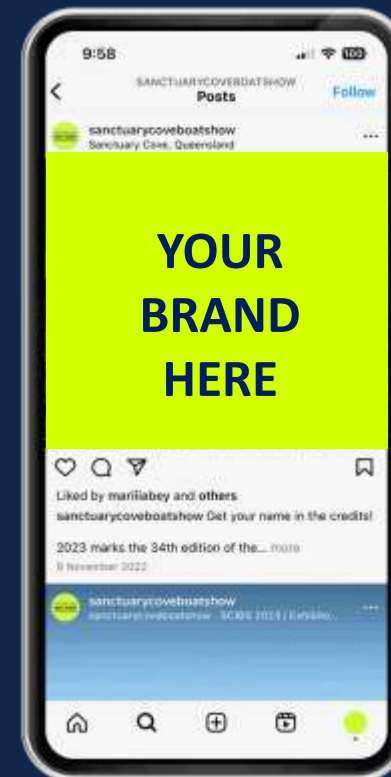
HOW TO BOOK

To book the Social Media Package, simply check the box during your application. For enquiries contact the Mulpha Events Marketing Team:

+61 7 5577 6160 | media@sanctuarycoveboatshow.com.au

DEADLINE

Material Deadline: **Friday March 28, 2025**



CONTENT MARKETING PACKAGE

RATE: \$2,500 (EX GST)

This is a new opportunity due to demand – leverage SCIBS’s key marketing assets to booster your brand awareness with dedicated content on the SCIBS website, and eNewsletter.

WHAT’S INCLUDED?

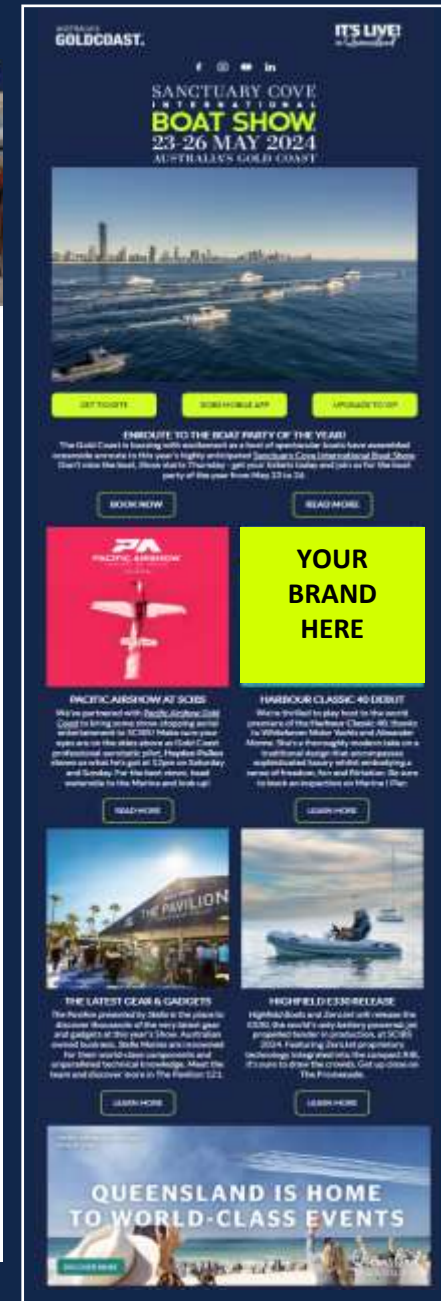
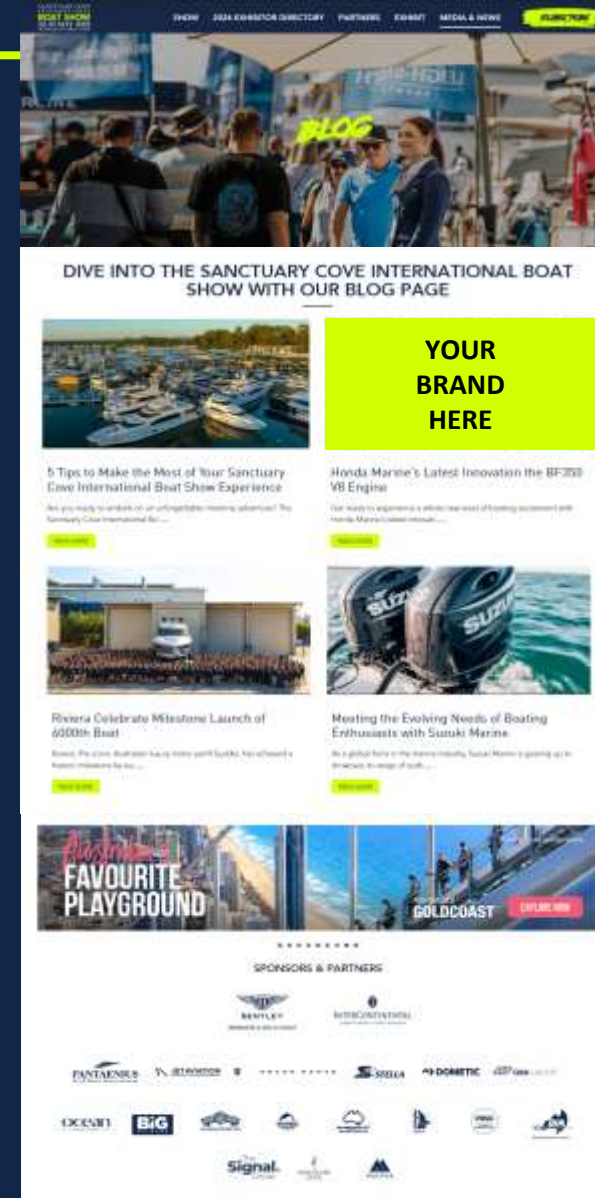
- **eNewsletter** – 1 x feature stories with a branded image highlighting your event display and location at SCIBS to both complete database. (maximum 40 words).
- **Website blog post** – 1 x branded image on the SCIBS website blog page highlighting your event display and location at SCIBS and contact details (maximum 600 words).

HOW TO BOOK

To book the Content Marketing Package, simply check the box during your application. For enquiries contact the Mulpha Events Marketing Team: **+61 7 5577 6160** | media@sanctuarycoveboatshow.com.au

DEADLINE

Material Deadline: **Friday March 28, 2025**



EXHIBITOR BRANDING KIT

GET YOUR EXCLUSIVE EXHIBITOR BRANDING KIT

The more the Show is promoted, the better the opportunity to enhance your return on investment! Share the excitement with your clients, prospective clients, and followers, with our exhibitor-exclusive branding kit.

To help you promote the Show, we've designed **CANVA templates** that you can easily personalise by adding your business logo – all you need is a free CANVA account. Simply add your business logo and download all the SCIBS assets you need including logos, email footer, social media and digital assets. Use them across your marketing channels to start spreading the word that you'll be at the Sanctuary Cove International Boat Show! You can access the templates below:

- [Logo Suite](#)
- [Website MREC](#) (300 x 250px)
- [Instagram Story](#) (1080 x 1920px)
- [Instagram Grid](#) (1080 x 1080px)
- [Facebook Event Cover](#) (1920 x 1080px)
- [Email Signature](#) (699 x 100px)
- [LinkedIn Banner](#) (1200 x 675px)
- [Website Leaderboard](#) (728 x 90px)

For any questions or more information, contact the Mulpha Events Marketing Team:
[+61 7 5577 6106](tel:+61755776106) | media@sanctuarycoveboatshow.com.au



JOIN THE CONVERSATION ON SOCIALS

The show has a comprehensive social media strategy designed to achieve maximum engagement and profile for the event, partners and exhibitors across targeted social media platforms.

Be sure to tag us and join the conversation using **#SCIBS** on Facebook, Instagram, YouTube and LinkedIn. When you tag us, we will be able to reshare to our audience.

HOW TO USE OUR SOCIALS



FACEBOOK
@scoatshow



INSTAGRAM
@sanctuarycoveboatshow



LINKEDIN
Sanctuary Cove
International Boat Show



YOUTUBE
Sanctuary Cove
International Boat Show



**EXHIBITOR MARKETING
CHECKLIST**



DOCKWAVE
BOAT SHOWS & EVENTS

CLUB MARINE
Back in business and we're proud of it!

EXHIBITOR MARKETING CHECKLIST

MEET THE MULPHA EVENTS MARKETING TEAM

The Mulpha Events Marketing Team are here to help and will work with you to promote your presence at the show. Show social media, press coverage and email communications come from the marketing team recommending what's a "must-see" at the Show, along with up-to-the-minute "What's New & What's Hot" lists distributed in the lead-up to and during the Show.

Don't miss your opportunity to be part of the show excitement. The sooner you provide the information, the more exposure you'll receive!

START PLANNING EARLY

We cannot emphasise this enough! Six months out from the show sounds like a long time but when crunch time comes around, you will thank yourself for being proactive and ahead of the game.

DEVELOP A MARKETING STRATEGY

During the event, you want as many qualified leads as possible to visit your stand. The Mulpha Events Marketing Team will promote the show, however it's critical that exhibitors have their own strategy also. Suggestions include social media, email marketing, advertising, promotions, press releases, or a combination of the above. The sooner you confirm your marketing strategy, the better.



EXHIBITOR MARKETING CHECKLIST

INVITE YOUR CUSTOMERS

As you will be investing hours of planning into your show exhibit, you want qualified leads to show up for it. The local radio station may advertise the show as a whole; however, we encourage exhibitors to reach out to their client database and advise them they will be at the Show. By offering a complimentary ticket, your clients will feel like they are receiving a special invitation and are much more likely to come to your stand. An added benefit of contacting your database is it opens the door to discover other information like purchase interests, parts or service needs, relocations, and other contact information updates.

STAND/ BRAND ACTIVATION

How are you going to attract people to your stand at the show? When visitors have an experience with a brand, rather than just see one, it can be a powerful tool for a great customer and brand relationship.

Will you giveaway gifts, information kits or promotional items? Having a plan to build your brand awareness with visitors will set you apart from your competitors.

DATA ACQUISITION

How will you collect the contact details of the people who visit your stand? Having a well-planned data acquisition strategy will enable you to follow-up with collected leads after the event and convert those visitors into clients.



EXHIBITOR MARKETING CHECKLIST

NETWORKING EVENTS

Host an invite only event on your stand or consider partnering with the show (or another exhibitor) to host an event and get to know new people and access new markets. Send invitations in advance and distribute flyers during the show to invite people on the ground.

DEBUTS & BOAT SHOW SPECIALS

Are you debuting a new boat, new model, new product or something unique at the show? Are you offering special incentives, such as lower pricing, package deals or special financing – be sure to provide this information to the Mulpha Events Marketing Team and promote this through your channels.

STAFF TRAINING

A great way to prepare your team, is to train them prior to the show. As they will be the first point of contact at the Show, a training session will assist to better prepare them to perform at their best. Ideas for this include sales training videos, role reversal practice, written sales pitches to review, or pricing overviews so they are fully prepared for anything that comes their way. During the show, each day should begin with a sales meeting. This time can be used to address questions, go over what happened the day before, the day's goals, current numbers and inventory, etc.



EXHIBITOR MARKETING CHECKLIST

HELP US HELP YOU

The Mulpha Events Marketing Team are here to help and would like to work with you to promote your presence at the show. Whilst we can't guarantee coverage (unless included in one of our marketing packages), your submissions will help feed our general attendee communications, social media, e-newsletters and PR.

Contact: +61 7 5577 6106 | media@sanctuarycoveboatshow.com.au

SEE YOU AT SCIBS!



JOIN THE CAST AND CREW

SANCTUARY COVE
INTERNATIONAL
BOAT SHOW[®]
22-25 MAY 2025

sanctuarycoveboatshow.com.au

MULPHA EVENTS MARKETING TEAM

+61 7 5577 6011

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